

CASE STUDY:

Zentrix reduce WIP and Lead Times with FastReactPlan

Zentrix is a company devoted to garment design and manufacture, with 14 years experience in the production of swimsuits, sportswear and intimate apparel for brands such as Adidas, Speedo, Anne Cole, Nautica, Calvin Klein, Cole of California, Catalina, Warner's and many others.

THE CUSTOMER

As a vertically integrated manufacturer, their main processes include fabric development and production (through their sister company Assatex), printing, garment design and development, sourcing and warehousing of trims and fabrics, cutting and special applications, sewing, final inspection and shipment. Zentrix have the capacity to produce over 30 million garments per year, with over 6,900 sewing machines and employing over 5,000 people.

THE ENVIRONMENT

Having invested significantly in state of the art equipment and machinery, the ethos of Zentrix is also to utilise leading edge technology to gain the maximum return.

Zentrix selected a Microsoft Dynamics AXAPTA business system which has bi-directional integration with FastReactPlan. Combining modern equipment with the latest technology in a fully integrated environment, Zentrix can offer unparalleled design and production speed and high levels of customer service.

THE SOLUTION

The FastReactPlan solution was selected to give increased visibility of the production process and the available capacity.

FastReactPlan offers a high level of visibility and coordination for garment and textile businesses in both the internal supply chain and in a sourcing environment. Zentrix has implemented Coats Digital's solution with remarkable results. These include a reduction in lead times of over 45%, with a corresponding reduction in work in progress. Its strong graphical approach and ease of use, together with its ability to manipulate large amounts of planning data very rapidly, provides a powerful tool for users and management alike.



Our internal supply chain has reduced from 7 weeks to 4 weeks and will reduce by a further week in the near future.

We could not have achieved this reduction without FastReactPlan. The savings to date include 1.5m fewer garments in work in progress alone. FastReactPlan paid for itself in a few months and will continue to add considerable value to the business.



COO, Zentrix

KEY FACTS

CUSTOMER

Zentrix

LOCATION

Mexico

CHALLENGES

Increase visibility and coordination of production and capacity

ROI

Reduction in lead times of over 45%, with a corresponding saving of 1.5 million fewer garments in Work in Progress

THE CONCLUSION



The rapid payback is typical of a FastReactPlan implementation and reflects the system's ethos of delivering high added value products quickly, to achieve real business benefits.

FastReactPlan solution paid for itself in a few months and will continue to add considerable value to the business.

COO, Zentrix



For more information about FastReactPlan's features and benefits, or any of Coats Digital's supply chain solutions, visit: www.coatsdigital.com or email: marketing.coatsdigital@coats.com